

Lift Your Culture Model

by David Koutsoukis



1

Apply the 7 High Impact Levers



Build Community

Uplifting Environment

Symbols & Rituals

Success Code

Sticky Messages

Recognition

Uphold Standards

2

Develop 3 Enabling Mindsets

- Desire to **Build a Great Place to Work**
- Desire to **Participate**
- Desire to **Lift Others**



3

Lift performance to achieve the 4 Key Qualities of an

Uplifting Culture

Positive Thinking
Positive Language
High Expectations
Positive Action



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